

# GUADEC 2016 sponsorship opportunities



GUADEC is the primary GNOME conference. It is an annual event which brings together core developers, users, leaders, governments and businesses from all over the world. You will find key open source projects represented at GUADEC, including systemd, the Linux kernel, XOrg, Wayland, PulseAudio and many more. Karlsruhe, this year's host city, has 4 higher education institutes offering computer science related degrees. It has a strong traditions in science and technology, as well as arts and design.

GUADEC 2016 will feature a full day of workshops and three days of talks, followed by hacking sessions.

## Overview

	Platinum	Gold	Silver	Bronze	Supporter
<b>Logo on the front of the badge</b> Your Logo will be prominently shown on the front of the badges.	<input checked="" type="checkbox"/>				
<b>Intro during opening</b> Representatives get a chance to introduce your company during the opening.	5 min				
<b>Thanks during opening and closing</b> We will explicitly name your company as a sponsor during the opening and closing.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
<b>Roller banner in all conference rooms</b> Remind the audience about your support.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
<b>Roller banner in the reception area</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>Table in the exhibit area</b> A 80 × 160 cm table to present yourself.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
<b>Free tickets for workshops</b> Training for your employees at GUADEC.	3	2	1	1	
<b>Logo on the inside of the badge</b> Will be clearly visible every time an attendee looks up information such as the schedule.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Twitter announcement</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Logo on website frontpage</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Info on Sponsors page of the website</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Cost</b>	\$ 13 000	\$ 10 000	\$ 7 000	\$ 4 000	\$ 1 000

Get in touch with us to discuss your sponsorship at [sponsors@guadec.org](mailto:sponsors@guadec.org).

## Marketing opportunities



### Picnic and football game

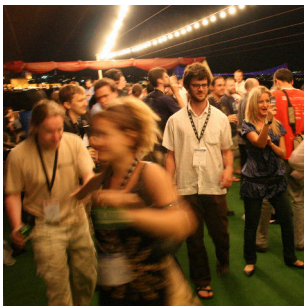
**Cost:** \$ 750

The GNOME football game is an annual tradition which has been accompanied by a well attended picnic in recent years. Your sponsorship will cover picnic food and drinks for all attendees while they enjoy the game. Your logo will be displayed at the event.

### Tea breaks

**Cost:** \$ 600 per day

Keep the attendees fueled and conversation flowing! Sponsorship will cover a selection of cakes and Danish-style pastries during breaks, as well as unlimited tea and coffee for attendees throughout the day. Your logo will be displayed in the break area, near the refreshments.



### Evening event

**Cost:** \$ 2500

Sponsor an evening get-together at the trendy Z10 bar in the heart of Karlsruhe. Your sponsorship will go towards a selection of alcoholic and non-alcoholic drinks for the evening.



## Material

### Platinum and Gold

- SVG logo
- A tagline to be used for the thank you
- Short description of the company (include links to websites and relevant social media)
- Table material (recommend roller banner, demos of/info about relevant or interesting projects, person to man the stand and swag)
- 3 up to 80 × 200 cm tall roller banner

### Silver

- SVG logo
- Short description of the company (include links to websites and relevant social media)
- Table material (recommend roller banner, demos of/info about relevant or interesting projects, person to man the stand and swag)
- 1 up to 80 × 200 cm tall roller banner

### Bronze

- SVG logo
- Short description of the company (include links to websites and relevant social media)
- Table material (recommend roller banner, demos of/info about relevant or interesting projects, person to man the stand and swag)

### Supporter

- SVG logo
- Short description of the company (include links to websites and relevant social media)

## Deliveries

If you need to ship materials to Karlsruhe for GUADEC, you can send them to

FSGK (GUADEC)  
c/o AStA KIT  
Adenauerring 7  
DE-76131 Karlsruhe

before to the event. We will deliver your materials to the venue on the 11th of August so that you can set up ahead of time. You will need to pack up the materials on the evening of the 14th of August and we can store them until the 17th of August while you arrange collection. More information about setup and teardown times will be sent closer to the event.

## Exhibitor guidelines

All materials (including text, logos, links, banners, demos, information and graphics) are expected to be suitable for all audiences. If the organisers deem that any material is unsuitable for the event, it will be removed and the sponsor will have the opportunity to replace it with something more suitable.

All exhibitors are expected to act professionally throughout the event. If exhibitors behave in a way which is considered to be unsuitable by the conference organisers, they may be asked to stop or to leave.

If your exhibit will be found to be unsuitable, refunds will not be given for the sponsorship. The organisers will be available to review materials up to the 31st of July and to recommend any changes if needed.